



WBFI MEMBERSHIP DUES

2023 - 2024

AMBASSADOR

Ambassadors are groups or individuals helping to promote educational, bird conservation and industry promotion efforts.

STUDENT | \$50

Student must show documentation of education status.

SENIOR | \$50

Bird feeding hobbyists 65+

INDIVIDUAL | \$75

Hobbyists; Cannot be working within the bird feeding industry.

ORGANIZATION/GROUP | \$155

Must have charitable tax status.

ASSOCIATE

Associates provide products or services such as packaging, transportation, marketing, HR services etc. to other categories.

FARMERS/GROWERS | \$450

Sells and markets ag product locally. Does not sell seed directly to bird feed market.

BUSINESS SERVICES | \$450

Provides B2B services to members - marketing, insurance, consulting, etc.

TRANSPORTATION SERVICES | \$850

Trucking companies, railways companies, logistic services

PACKAGING SERVICES | \$850

Supplies packaging for the wild bird feeding companies

NATURAL FEEDING | \$850

Gardening and horticulture companies interested in the natural and supplemental bird feeding hobby

EQUIPMENT & TECHNOLOGY | \$850

Software and machine tech companies

Alternative Feeds manufactures feeds such as Suet, Seed Cakes & Bells, Nectar, Dried Black Soldier Fly Larvae, Mealworms etc.

LOCAL | \$450

Based in North America - Serves 1 to 3 states and provinces

REGIONAL | \$850

Based in North America - serves 4 to 10 states and provinces

NATIONAL | \$1,650

Based in North America - serves 11 to 35 states and provinces

INTERNATIONAL | \$3,300

Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries

ABROAD | \$850

Based outside of North America and serves no states and provinces with the United States or Canada

Distributors act as agents for other categories; brokers.**LOCAL | \$450**

Based in North America - Serves 1 to 3 states and provinces

REGIONAL | \$850

Based in North America - serves 4 to 10 states and provinces

NATIONAL | \$1,250

Based in North America - serves 11 to 35 states and provinces

INTERNATIONAL | \$1,650

Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries

ABROAD | \$850

Based outside of North America and serves no states and provinces with the United States or Canada

Feeder/Accessories manufacture bird feeders or other hard goods.**LOCAL | \$450**

Serves 1 to 3 states and provinces

REGIONAL | \$850

Serves 4 to 10 states and provinces

NATIONAL | \$1,650

Serves 10 to 35 states and provinces

INTERNATIONAL | \$3,300

Serves 36+ states and provinces - International and based in U.S or Canada

ABROAD | \$850

Based outside of North America and no business done in the United States or Canada

Packers package wild bird seed for sale to consumers.

LOCAL | \$850

Based in North America - Serves 1 to 3 states and provinces

REGIONAL | \$2,500

Based in North America - serves 4 to 10 states and provinces

NATIONAL | \$5,500

Based in North America - serves 11 to 35 states and provinces

INTERNATIONAL | \$9,750

Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries

ABROAD | \$2,500

Based outside of North America and serves no states and provinces with the United States or Canada

Processors clean seed and provide to packers.

LOCAL | \$650

Based in North America - Serves 1 to 3 states and provinces

REGIONAL | \$850

Based in North America - serves 4 to 10 states and provinces

NATIONAL | \$1,250

Based in North America - serves 11 to 35 states and provinces

INTERNATIONAL | \$1,650

Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries

ABROAD | \$850

Based outside of North America and serves no states and provinces with the United States or Canada

RETAILERS

Retailers, Franchisors and Hardware & Department Stores sell products of Packers or Feeder/Accessories

SINGLE STOREFRONT | \$250

Operates only one storefront

LOCAL | \$400

1-3 states & provinces / 2-5 stores total

REGIONAL | \$850

4 to 10 states and provinces / 6-10 stores total

NATIONAL & FRANCHISOR | \$1,650

11+ states and provinces / 11+ stores total

E-COMMERCE | \$1,650

Only sells online, no store-front

ABROAD | \$850

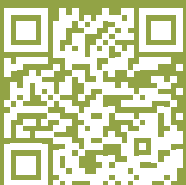
Franchise stores, based outside of North America and serves no states and provinces within the United States or Canada

START UP

Start Up fits in any category but has been in business for less than a year or is still in a start-up phase.

ANY | \$250

Only eligible for one year of membership.



Ready to start your WBF membership?

Apply online at wbfi.org/join or contact us! | Phone: (888) 839-1237 Email: info@wbfi.org



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