



SPONSORSHIP OPPORTUNITIES

WBFI 2024 ANNUAL MEETING

NOVEMBER 12-14, 2024 | HYATT PLACE | CHARLESTON, SOUTH CAROLINA

WBFI TITLE SPONSORSHIP | \$7,500

Exclusive opportunity for recognition at reception or event.

- 4 comped registration passes*
- Opportunity for a 15 minute company presentation
- Complimentary suite upgrade at hotel
- Full cover-page advertisement in event program
- Contact list of event attendees post-conference
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to full network
- Dedicated social post to meeting attendees
- Complimentary table-top exhibit (Premium)
- Recognition as title sponsor in all pre, during, and post material

WBFI PLATINUM SPONSORSHIP | \$5,000

- 3 comped registration passes*
- Full-page advertisement in event program
- Contact list of attendees post-conference
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to full network
- Dedicated social post to meeting attendees
- Complimentary table-top exhibit (Premium)
- Recognition as platinum sponsor in all pre, during, and post material



WBFI GOLD SPONSORSHIP | \$3,000

- 2 comped registration passes*
- Half-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Dedicated social post to meeting attendees
- Dedicated e-blast to full network
- Complimentary table-top exhibit (Standard)
- Recognition as sponsor in all pre, during, and post material

WBFI SILVER SPONSORSHIP | \$1,500

- 1 comped registration pass*
- Quarter-page advertisement in event program
- Complimentary table-top exhibit (Standard)
- Option to provide gift items and literature to event attendees
- Recognition as sponsor in all pre, during, and post material

WBFI BRONZE SPONSORSHIP | \$850

- Eighth-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Recognition as sponsor in all pre, during, and post material

** Comped registration passes can be used by either members or spouses*



Join us in historic Charleston, South Carolina for the 2024 WBFI Annual Meeting, November 12-14 at the Hyatt Hotel! Enjoy all the liveliness this city has to offer while taking part of the opportunity to learn more about new research and trends that are changing the industry.

The Wild Bird Feeding Institute is the only organization to represent the bird feeding industry, so in addition to a vacation-worthy location, you will have the opportunity to connect with future customers and like-minded individuals to elevate your position in a growing industry.

DISCOUNTED ADDITIONAL CONFERENCE PASSES FOR SPONSORS

Sponsors will receive a discount code for additional employees (not using the comped passes) for a special sponsor company rate!

HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE MEETING?

Let us know how we can best cater to and promote your company!

Contact Courtenay Bunner at courtenay@wbfi.org for more information.



www.wbfi.org



SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Attendee Passes*	4	3	2	1	0
Program Advertisement	Full Cover	Full Pg	1/2 Pg	1/4 Pg	1/8 Pg
Opportunity for a company presentation	X				
Option to Provide Literature in Gift Bags	X	X	X	X	X
Option to Provide Gift in Attendee Bags	X	X	X	X	X
Tabletop Exhibit	Premium	Premium	Standard	Standard	
Suite Upgrade at Hotel	X				
Social Media Post	X	X	X		
Contact List of Attendees	X	X			
Dedicated E-Blast to Full Network	X	X	X		
Recognition in all pre, during, and post material	X	X	X	X	X
Investment	\$7,500	\$5,000	\$3,000	\$1,500	\$850

* *Comped registration passes can be used by either members or spouses*

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